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August 2014



The MedGeneration team is pleased to present the first newsletter of the project. Issue after issue, we will inform you about the project progress (activities, publications, achievements), and the news of the Mediterranean economic Diasporas (events, success stories, etc.).

The MedGeneration approach is based on the potential of the economic Diasporas for development. A key figure, 10 million migrants from the countries of the southern and eastern shores of the Mediterranean are living abroad. Among them are students, researchers, engineers and entrepreneurs, who represent high potential driving forces for the development of the Mediterranean. How then better mobilise this pool of talent, especially accompanying them to invest in their countries of origin?



For more information, download the [MedGeneration brochure](#).

We are also pleased to announce that the website www.medgeneration.eu is now online! Designed as a resource centre serving economic Diasporas and all actors involved in the development of the Mediterranean and the pilot areas of the project, this website includes all the information and updates on the project, its activities, a directory, calendar, etc.

Enjoy your reading!

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MedGeneration kicked off!

The **kick-off meeting of MedGeneration**, which took place in Marseille on June 23, 2014, was the opportunity for ANIMA and its partners to discuss the objectives, activities and internal procedures of the project, in the presence of representatives of the ENPI CBC MED Programme.



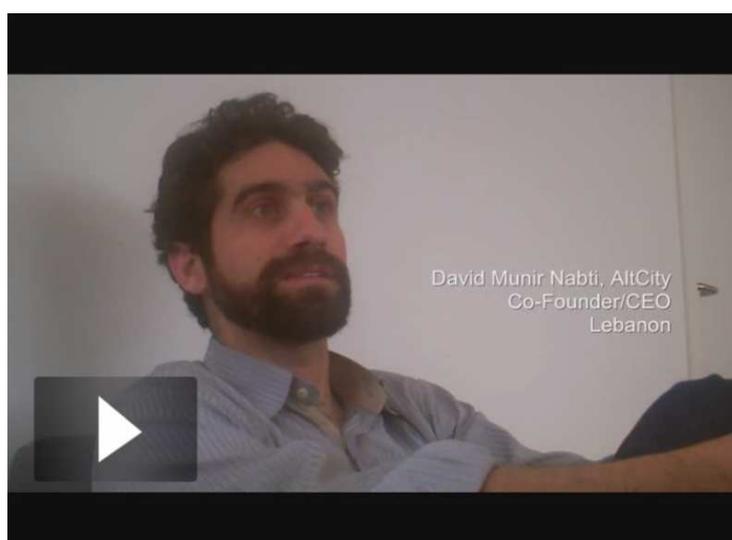
Back to back with MedGeneration kick-off, ANIMA and ACIM organised on 24 and 25 June 2014 the "First International Meeting of Mediterranean Diasporas" on the theme: **"For new policies in favor of Diasporas' investment in the Mediterranean"**. This advocacy seminar was also supported by the Parliamentary Assembly of the Mediterranean and the Provence-Alpes-Côte d'Azur region in the framework of Pole MED.



Palestine.

From March to June 2014, **in-country missions** were carried out in each pilot area. For the MedGeneration team, the purpose was to meet local economic actors, explore their relationship with Diasporas and analyse the strengths and weaknesses of the territory in terms of economic attractiveness. In addition to these missions, ANIMA is identifying and analysing the needs and expectations of the economic Diasporas from Jordan, Lebanon and

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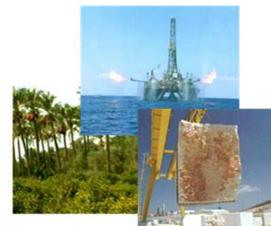


Our partners in action

PIPA - Palestinian Investment Promotion Agency



PIPA got involved in the implementation of new amendments on the law on the Encouragement of Investment in Palestine. It includes tax exemptions such as income tax and non-tax exemptions such as empowerment of production units, administrative fees, training, export facilitation, etc. Several workshops and sessions, led by PIPA's BoD, were held before the official draft of the law was presented for approval in March 2014. Besides these activities, PIPA is engaged in various partnership programmes, an essential asset for the launching of an effective network management towards an efficient Diaspora and expats targeting, along with foreign business communities. PIPA is in process to develop a new strategic plan which includes capacity building, introducing new delivery channels and tools, and launching a new website.



CCIA-BML - Chamber of Commerce Industry and Agriculture of Beirut and Mount Lebanon



The CCIA-BML's strategy aims at stimulating all sectors of economic activity and enabling them to contribute to the development of a strong and competitive national economy. Within that perspective, the Chamber has reinforced the existing partnership between the private and the public sectors, and tightened coordination with other Chambers, sectoral associations and organisations of the civil society. Furthermore, the chamber works on implementing Strategic EU projects at the service of business and environment such as: SHAAMS project (to promote solar energy solutions), MEDDIET project (To raise awareness about healthy food traditions), OPTIMED project (Optimise maritime trade network), EDILE project (Empowerment of local Investment projects).

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[More information about the consortium](#)

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News

Success Story

Nokia Technologies appoints Lebanese Ramzi Haidamus President

Here is a success story that could inspire the Lebanese diasporas: Nokia Technologies Worldwide appointed Ramzi Haidamus President.

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Lebanon

Supporting entrepreneurs

Endeavor Lebanon supports entrepreneurs through an internship programme and gives key elements for economic growth and job creation. [\[Read+\]](#)



Lebanon/Tunisia

World Bank's survey on Diasporas Returnees

The World Bank launches a survey on diaspora returnees in order to evaluate how their knowledge resources might have an impact in their country of origin's economic growth. [\[Read+\]](#)



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Jordan

Regional workshop of sharing experiences

Aqaba, Jordan - 22-09-2014 [\[Read+\]](#)

[View all events](#)

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Download the [project brief](#)

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The total amount of the project's budget is € 1.92 million, 90% financed by the European Union through the European Neighbourhood and Partnership Instrument and 10% by partners or other sources funding. It is implemented on a 24-month period from December 2013 to December 2015.

The 2007-2013 ENPI CBC Mediterranean Sea Basin Programme is a multilateral Cross-Border Cooperation initiative funded by the European Neighbourhood and Partnership Instrument (ENPI). The Programme objective is to promote the sustainable and harmonious cooperation process at the Mediterranean Basin level by dealing with the common challenges and enhancing its endogenous potential. It finances cooperation projects as a contribution to the economic, social, environmental and cultural development of the Mediterranean region. The following 14 countries participate in the Programme: Cyprus, Egypt, France, Greece, Israel, Italy, Jordan, Lebanon, Malta, Palestine, Portugal, Spain, Syria (participation currently

suspended), Tunisia. The Joint Managing Authority (JMA) is the Autonomous Region of Sardinia (Italy). Official Programme languages are Arabic, English and French (www.enpicbcmcd.eu).

The European Union is made up of 28 Member States who have decided to gradually link together their know-how, resources and destinies. Together, during a period of enlargement of 50 years, they have built a zone of stability, democracy and sustainable development whilst maintaining cultural diversity, tolerance and individual freedoms. The European Union is committed to sharing its achievements and its values with countries and peoples beyond its borders.



**ENPI
CBCMED**
CROSS-BORDER COOPERATION
IN THE MEDITERRANEAN



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