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November 2014

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## First regional workshop of sharing experience on economic Diasporas mobilisation



A regional workshop focusing on how to mobilise the economic Diasporas living in Europe has been held from 22 to 23 September 2014 in Aqaba. This workshop offered the opportunity to share experience in terms of country-attractiveness for Diaspora talents and potential strategies to be implemented. The event brought together Jordanian, Lebanese and Palestinian stakeholders responsible for territorial development (Chambers of commerce and

industry, business associations, financial actors, economic zones, local authorities, investment agencies, incubators, etc.). The first results of the strengths and weaknesses diagnosis undertaken in each territory have also been presented and discussed. A second workshop has been organised in Beirut on 15 October 2014 to involve more Lebanese stakeholders.

## Diaspora-Countries Diagnosis

Confronting Diaspora expectations to what its origin country is offering is a prerequisite to build a coherent Diaspora mobilisation and engagement strategy at national (governments) and supranational (Euro-Mediterranean dialogue). A diagnosis of the profiles and needs of the Lebanese, Jordanian and Palestinian economic Diaspora in Europe has therefore been established by ANIMA in direct cooperation with Diaspora talents and territorial economic players: interviews have been carried out with Diaspora talents established in Europe, surveys have been analysed and operational action discussed with relevant stakeholders. This work will be further enriched and presented in three up-coming country-guides on "Diaspora's talents Mobilisation".



## Presentation of MedGeneration Project during "Open Days" of the European Commission



The MedGeneration project has been selected by the EC to participate in its "Open Days" and illustrate, as a good practice, the ENPI CBC MED programme. The project has been presented in Brussels on 7 October 2014, alongside other regional projects (Baltic Sea and Black Sea). The workshop offered a good opportunity to disseminate the project strategy and raise awareness on economic Diaspora enrollment strategies among decision and policy makers.

## Meetings of the Diaspora top talents in Europe

A series of meetings with Diaspora talents in Europe have been organised from 4 to 6 November 2014 by ANIMA and the Chamber of Commerce, Industry and Agriculture of Beirut and Mount Lebanon (CCIA-BML). The Lebanese MedGeneration team, accompanied by representatives of Lebanese private sector (accelerator, industry federation), met Lebanese Diaspora in Paris, London and Berlin to pursue the mobilisation of high-level talents. Dozens of these talents participated in the meetings. Among them, investors, entrepreneurs, researchers, senior executives, varied high-skilled profiles wishing to participate in project activities (as formative coach, mentor, entrepreneur who can be accompanied). Study trips to Lebanon, business meetings, and personalised accompaniment on investment projects will offer an opportunity to further enroll these talents. Similar meetings will soon be organised with the Jordanian and Palestinian Diaspora in Europe.



## Success stories



**Jihane Boudelal, SENS**

## Our partners in action



**Haytham Wahidi**

Palestine Investment Promotion Agency (PIPA)



**Hasan Omar**

Palestine Information and Communications Technology Incubator (PICTI)



**Hadi El-Assaad**

Chamber of Commerce, Industry and Agriculture of Beirut and Mount Lebanon (CCIA-BML)



**Bashar Al-Zubi**

Jordan Investment Commission

[More information about the consortium](#)

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### **Palestinian start-ups at the Web summit**

This year Arabreneur, the leading Palestinian start-up incubator, applied to this world class event to showcase Palestinian innovation and talent. Two start-ups (AidBits and EduNation) were among the lucky 20% to be selected to join the Web Summit. [\[Read+\]](#)



### **EU: Migration at the top of political agenda**

According to the first lines of the Global Approach to Migration and Mobility, which defines the European Union's (EU's) external migration policy, migration is now firmly at the top of the EU's political agenda. [\[Read+\]](#)



### Insufficient hiring of migrants in Europe

A joint EU-OECD study shows that European companies do not recruit enough migrants, regardless of whether they are native of the 28 Member states or come from third countries. [\[Read+\]](#)



### Palestine: Hashim Shawa's action to mobilise the Diaspora

Despite political instability and the global financial crisis, there are talents in Palestine who are at the origin of innovative initiatives for the economic development of Palestine. [\[Read+\]](#)



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## Upcoming events

### France

#### "Business Creation Weekend" organised by Maroc Entrepreneurs

Paris, France - From 29/11/2014 to 30/11/2014 [\[Read+\]](#)

### Lebanon

#### Study Tour in Lebanon for Diaspora's talents

Beirut, Lebanon - 4/12/2014 [\[Read+\]](#)

### Lebanon

#### Master Class "Young Entrepreneur" in Beirut

Beirut, Lebanon - From 5/12/2014 to 6/12/2014 [\[Read+\]](#)

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The 2007-2013 ENPI CBC Mediterranean Sea Basin Programme is a multilateral Cross-Border Cooperation initiative funded by the European Neighbourhood and Partnership Instrument (ENPI). The Programme objective is to promote the sustainable and harmonious cooperation process at the Mediterranean Basin level by dealing with the common challenges and enhancing its endogenous potential. It finances cooperation projects as a contribution to the economic, social, environmental and cultural development of the Mediterranean region. The following 14 countries participate in the Programme: Cyprus, Egypt, France, Greece, Israel, Italy, Jordan, Lebanon, Malta, Palestine, Portugal, Spain, Syria (participation currently suspended), Tunisia. The Joint Managing Authority (JMA) is the Autonomous Region of Sardinia (Italy). Official Programme languages are Arabic, English and French ([www.enpicbcmcmed.eu](http://www.enpicbcmcmed.eu)).

The European Union is made up of 28 Member States who have decided to gradually link together their know-how, resources and destinies. Together, during a period of enlargement of 50 years, they have built a zone of stability, democracy and sustainable development whilst maintaining cultural diversity, tolerance and individual freedoms. The European Union is committed to sharing its achievements and its values with countries and peoples beyond its borders.



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