

December 2015

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## Highlights

### **MedAcademy in Palestine: MedGeneration and Palestinian local actors create a National Diaspora Committee**

The local seminar on Diaspora engagement, held on 30 November 2015 in Ramallah, brought together public and private Palestinian stakeholders to agree on a shared strategy towards Diaspora and define a concrete action plan, including priorities, team leaders and responsibilities. The event took place at the Palestine Trade Tower, under the High Patronage



of Abeer Odeh, Minister of National Economy for the Palestinian government. During her opening speech, she underlined the importance of engaging Diaspora to boost Palestine economic growth. The MedAcademy seminar gathered local stakeholders willing to participate in the design and implementation of a concrete and adapted strategy to engage Diaspora in economic development through mobilisation, investment, coaching and mentoring schemes: top local executives and managers from investment promotion agencies, economic development agencies, enterprises, banks, ministers, incubators, accelerators and entrepreneurship support networks.



Through brainstorming and working sessions, the final objective was to lead to an action plan, with concrete actions and defined actors in charge of their implementation. ANIMA and its local partners [PIPA](#) and [PICTI](#) followed a four-step methodological approach:

- Share insights to build a collective framework
- Define priorities and list objectives, players, actions
- Identify synergies for a shared action plan
- Turn ideas into concrete actions

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## Success stories



**Abir Ghattas**

Mideast Youth Project Manager

## Our network in action





### **2015 International Startup Conference of Banque du Liban**

On 10 and 11 December 2015 at Forum de Beyrouth, the International Startup Conference entitled "Emerging Startup Ecosystems" gathered entrepreneurs, investors, and support organisations from 51 countries. [\[Read+\]](#)



### **LFE and IDAL study on ICT subsectors in Lebanon**

Lebanon for Entrepreneurs (LFE) and Investment Development Authority of Lebanon (IDAL) published a report on Information and Communication Technologies (ICT) subsectors in Lebanon. [\[Read+\]](#)



### **Palestine network could speed-up with 3G**

Israel and the Palestine Authority signed an agreement on 19 November 2015, allowing the extension of the 3G network to Palestine. After multiple years of discussion, Palestinian operators Jawwal and Wataniya will have access to the 3G network in occupied territories. [\[Read+\]](#)



### **Sucess Story of Moroccan Amine Sebti**

Amine Sebti funded SanTéV in 2014, first Moroccan TV channel dedicated to health. The channel reaches a monthly audience of 60.000 people in 2016. Amine was supported by CEED Morocco in the development of its company. [\[Read+\]](#)



### **Hints for the engagement of Lebanese Diaspora**

According to Irène Kapusta article on Wamda, Lebanese venture capital could invest in startups launched by Diaspora entrepreneurs outside Lebanon and encourage them to set up engineering back offices in Lebanon. The country could as well launch campaigns to identify opportunities and openings. [\[Read+\]](#)



### **MedGeneration fosters the creation of National Strategies**

Two seminars in Beirut and in Amman gathered local and national stakeholders willing to participate in the design and implementation of a concrete and adapted strategy to engage Diaspora in economic development through mobilisation, investment, coaching and mentoring schemes. [\[Read+\]](#)



### **Oasis500 invests in 7 new startups**

Leading seed stage investment and business accelerator in the Middle

East (Jordan), Oasis500 announced its latest round of investment by supporting 7 new startups from different sectors such as technology, ICT and creative industries. [\[Read+\]](#)



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## Upcoming events

### Marseille

#### DiasporaLab Maghreb

Marseille, France - From 25/01/2016 to 26/01/2016 [\[Read+\]](#)

### Saudi Arabia

#### MIT Enterprise Forum Arab Startup Competition

Jeddah, Saudi Arabia - From 11/04/2016 to 15/04/2016 [\[Read+\]](#)

### Lebanon

#### Lebanese Diaspora Energy 2016

Beirut, Lebanon - From 5/05/2016 to 7/05/2016 [\[Read+\]](#)

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Download the [project brochure](#)

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