

December 2015

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Highlights

MedAcademy in Palestine: MedGeneration and Palestinian local actors create a National Diaspora Committee

The local seminar on Diaspora engagement, held on 30 November 2015 in Ramallah, brought together public and private Palestinian stakeholders to agree on a shared strategy towards Diaspora and define a concrete action plan, including priorities, team leaders and responsibilities. The event took place at the Palestine Trade Tower, under the High Patronage



of Abeer Odeh, Minister of National Economy for the Palestinian government. During her opening speech, she underlined the importance of engaging Diaspora to boost Palestine economic growth. The MedAcademy seminar gathered local stakeholders willing to participate in the design and implementation of a concrete and adapted strategy to engage Diaspora in economic development through mobilisation, investment, coaching and mentoring schemes: top local executives and managers from investment promotion agencies, economic development agencies, enterprises, banks, ministers, incubators, accelerators and entrepreneurship support networks.



Through brainstorming and working sessions, the final objective was to lead to an action plan, with concrete actions and defined actors in charge of their implementation. ANIMA and its local partners PIPA and PICTI followed a four-step methodological approach:

- Share insights to build a collective framework
- Define priorities and list objectives, players, actions
- Identify synergies for a shared action plan
- Turn ideas into concrete actions

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Success stories



Abir Ghattas

Mideast Youth Project Manager

Our network in action





2015 International Startup Conference of Banque du Liban

On 10 and 11 December 2015 at Forum de Beyrouth, the International Startup Conference entitled "Emerging Startup Ecosystems" gathered entrepreneurs, investors, and support organisations from 51 countries. [\[Read+\]](#)



LFE and IDAL study on ICT subsectors in Lebanon

Lebanon for Entrepreneurs (LFE) and Investment Development Authority of Lebanon (IDAL) published a report on Information and Communication Technologies (ICT) subsectors in Lebanon. [\[Read+\]](#)



Palestine network could speed-up with 3G

Israel and the Palestine Authority signed an agreement on 19 November 2015, allowing the extension of the 3G network to Palestine. After multiple years of discussion, Palestinian operators Jawwal and Wataniya will have access to the 3G network in occupied territories. [\[Read+\]](#)



Sucess Story of Moroccan Amine Sebti

Amine Sebti funded SanTéV in 2014, first Moroccan TV channel dedicated to health. The channel reaches a monthly audience of 60.000 people in 2016. Amine was supported by CEED Morocco in the development of its company. [\[Read+\]](#)



Hints for the engagement of Lebanese Diaspora

According to Irène Kapusta article on Wamda, Lebanese venture capital could invest in startups launched by Diaspora entrepreneurs outside Lebanon and encourage them to set up engineering back offices in Lebanon. The country could as well launch campaigns to identify opportunities and openings. [\[Read+\]](#)



MedGeneration fosters the creation of National Strategies

Two seminars in Beirut and in Amman gathered local and national stakeholders willing to participate in the design and implementation of a concrete and adapted strategy to engage Diaspora in economic development through mobilisation, investment, coaching and mentoring schemes. [\[Read+\]](#)



Oasis500 invests in 7 new startups

Leading seed stage investment and business accelerator in the Middle

East (Jordan), Oasis500 announced its latest round of investment by supporting 7 new startups from different sectors such as technology, ICT and creative industries. [\[Read+\]](#)



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Upcoming events

Marseille

DiasporaLab Maghreb

Marseille, France - From 25/01/2016 to 26/01/2016 [\[Read+\]](#)

Saudi Arabia

MIT Enterprise Forum Arab Startup Competition

Jeddah, Saudi Arabia - From 11/04/2016 to 15/04/2016 [\[Read+\]](#)

Lebanon

Lebanese Diaspora Energy 2016

Beirut, Lebanon - From 5/05/2016 to 7/05/2016 [\[Read+\]](#)

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The 2007-2013 ENPI CBC Mediterranean Sea Basin Programme is a multilateral Cross-Border Cooperation initiative funded by the European Neighbourhood and Partnership Instrument (ENPI). The Programme objective is to promote the sustainable and harmonious cooperation process at the Mediterranean Basin level by dealing with the common challenges and enhancing its endogenous potential. It finances cooperation projects as a contribution to the economic, social, environmental and cultural development of the Mediterranean region. The following 14 countries participate in the Programme: Cyprus, Egypt, France, Greece, Israel, Italy, Jordan, Lebanon, Malta, Palestine, Portugal, Spain, Syria (participation currently suspended), Tunisia. The Joint Managing Authority (JMA) is the Autonomous Region of Sardinia (Italy). Official Programme languages are Arabic, English and French (www.enpicbcmec.eu).

The European Union is made up of 28 Member States who have decided to gradually link together their know-how, resources and destinies. Together, during a period of enlargement of 50 years, they have built a zone of stability, democracy and sustainable development whilst maintaining cultural diversity, tolerance and individual freedoms. The European Union is committed to sharing its achievements and its values with countries and peoples beyond its borders.

