



MedGeneration

Mobilising economic diasporas for
Mediterranean development



www.medgeneration.eu

MedGeneration project aims to mobilise economic Diasporas for the Mediterranean countries development.

Activities implemented in the project will allow representatives of the economic Diaspora and Jordanian, Lebanese and Palestinian governments to exchange and share their views on the necessary conditions for a stronger engagement of Diasporas for the development of Mediterranean territories. MedGeneration contributes to local development and aims to strengthen the entrepreneurship in Jordan, Lebanon and Palestine through activities supporting investment projects, transfer of innovation, training, coaching and customised support.



Fields of activity

- Strengthen the dialogue between diasporas and governments, improve the ecosystem (Diasporas, countries of origin, countries of establishment), lobbying and dissemination of results to the entire region;
- Achieve a shared diagnosis and build a territorial action plan, through the identification and mobilisation of economic Diaspora networks;
- Foster entrepreneurship and investment: Support of 30 promoters from the diaspora in the pilot areas;
- Rely on the talents of the Diaspora to train and coach young entrepreneurs in territories;
- Implement marketing strategies and Welcomes Packages: local capacity building in terms of attractiveness vis-à-vis the Diaspora.



Pilot territories

Activities will be implemented in Jordan (Aqaba area), Palestine, Lebanon and France (Provence-Alpes-Côte d'Azur).

Target groups

- The Project Partners;
- Local organisations of associated territories;
- SMEs / VSEs and aspiring entrepreneurs;
- Economic Diasporas' members;
- Governments and high level Officials.



Coordinator, Partners & Associates

ANIMA Investment Network (France) is the Project Coordinator.

Partenaires:

- **Jordan:** Jordan Investment Board (JIB)
- **Lebanon:** Chamber of Commerce, Industry and Agriculture of Beirut and Mount Lebanon (CCIA-BML)
- **Palestine:** Palestine Investment Promotion Agency (PIPA)
Palestine Information and Communications Technology Incubator (PICTI)

The following organisations are also associated: Hariri Foundation for sustainable human development (Lebanon), iPARK (Jordan), Palestinian Industrial Estate and Free Zones Authority PIEFZA (Palestine), Berytech (Lebanon), Royal Scientific Society (Jordan), Young Entrepreneurs Association YEA (Jordan).



Budget & Schedule

The project has a budget of EUR 1.92 million, funded 90% by the European Union through the European Neighbourhood and Partnership Instrument and 10% by the partners or other co-financing sources. It is implemented from December 2013 to December 2015.

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