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April 2015

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## Highlights

### Mobilising "Top talents" from Palestinian Diaspora

ANIMA, the Palestine Information and Communications Technologies Incubator (PICTI), the Palestine Investment Promotion Agency (PIPA) and the Palestinian Federation of Industry (PFI) held on 22 March 2015 a meeting hosted by the Palestine Mission in France (Paris) aimed at mobilising "Top talents" from Palestinian Diaspora living in France, Belgium and Germany.

This meeting followed the identification mission of Palestinian diaspora in Europe which was conducted in 2014 in the frame of the project. MedGeneration team and high representatives of Palestinian private sector met a dozen Palestinian expatriated talents including investors, top executives, scientists and entrepreneurs in order to support their project. They will also be given the opportunity to get involved on different upcoming activities implemented in Palestine, as project ambassadors, coaches, mentors, depending of their skills and specialties.



### Second High Level Seminar on Mediterranean Economic Diaspora in Aqaba



The second edition of the High Level Seminar on Mediterranean Economic Diaspora will be held in Aqaba on 2 and 3 June 2015. This event is organised by the Jordan Investment Commission and ANIMA in the frame of MedGeneration, in partnership with selected regional stakeholders (ACIM, ASEZA, etc.).

This meeting will gather high level representatives and Diaspora talents from the Euro-Mediterranean region to share views and build new policies to support Diaspora's economic involvement. It is based on the recommendations formulated during the first High Level Seminar organised in Marseille in June 2014 in cooperation with the Union for the Mediterranean and the Parliamentary Assembly of the Mediterranean. The discussions will measure the progress achieved and investigate new lines of actions. This policy advocacy seminar will encourage dialogue on economic diaspora mobilisation. It will also draw a road map for all stakeholders involved for a better engagement of Diasporas for economic development in the Euro-Mediterranean region.



# Success stories



**Jaafar Abdul Karim**  
Journalist



# News

## **Lebanon: Top reasons to invest in the country**

Situated in the heart of the Middle East, on the crossroads of three continents, Lebanon is rising again as a regional and international hub for trade, finance and services and offers a large number of investment opportunities in all sectors of the Lebanese national economy. [\[Read+\]](#)



## **Med Lab Entrepreneurship: new virtual support for Moroccan entrepreneurs**

For four years, the Foundation of Young Entrepreneur (FJE) has been supporting young people from rural and disadvantaged areas in the implementation of their ideas of new business creation in Morocco. So far, this support has been possible thanks to the setting-up of "Centres of Young Entrepreneur", local structures led by experts in business creation and development. [\[Read+\]](#)



## **RuWWad.ME: New online entrepreneurship hub in Palestine**

A new online platform for entrepreneurs has been created in Palestine. RuWWad.ME is dedicated to entrepreneurs, entrepreneurial ventures and start-ups looking for opportunities to expose their profiles, start-up ventures and innovative products. It should facilitate linkages to markets for entrepreneurs by providing them with online support for mentoring and best practices in developing their business models. [\[Read+\]](#)



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## Our partners in action

### 3 questions to Dr. Bashar Al-Zubi, JIC



#### What is JIC?

The Investment Law No. 30 was enacted and entered into force on 16 October 2014, with the aim of enhancing the investment climate and strengthening institutional capacities and capabilities. The Law restructured the investment legal and institutional framework, unified the investment legal regime and established the Jordan Investment Commission (JIC), a new agency of the Government of Jordan. JIC's mandate is to attract and facilitate domestic and foreign investment; investment promotion; ensuring an attractive investment climate, as well as stimulating economic activity; boosting confidence in the investment environment, and the development, organisation and increase of exports.

#### How can JIC offer business opportunities specifically tailored for Diasporas? Why is it strategic to mobilise Diasporas for the economic development of Jordan?

Diasporas are more and more diversified and skilled and their contributions are multiform: transfers of skills, of technology, organisation of transnational networks and contribution to local development. Diasporas are also important sources of remittances in Jordan where they transfer more than EUR 3 billion annually. Jordan offers a safe investment environment supported by a transparent regulatory framework and an attractive incentive structure. Furthermore, we have strong and willing private sector partners that will support the entry of Diaspora into the Jordanian and regional markets.

#### What will be the next steps and concrete actions implemented to mobilise Jordanian Diasporas?

The JIC is organising meetings in Europe with top talents of economic Jordanian Diaspora in Germany, France and Romania. We also bring in Jordan for few days top talents of Jordanian Diaspora who live in Europe and we arrange meetings with key resource people locally enabling contact and providing business opportunities. In addition, the JIC "Master Class" will mobilise talents from Diaspora as formative coaches for young entrepreneurs. Finally, JIC and ANIMA are currently organising the second edition of the High Level Seminar on Economic Mediterranean Diasporas in Aqaba. This major MedGeneration event of policy advocacy will gather business support organisations, practitioners, Diaspora talents and public authorities to consider a "pro-Diaspora" framework.



[More information about the consortium](#)

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## Upcoming events

## Europe

### MedGeneration meetings with Jordanian Diaspora in Europe

Paris, Berlin, Bucharest - From 19/04/2015 to 26/04/2015 [\[Read+\]](#)

## Tunisia

### Med-Academy DIAMED "Attraction and support of Maghreb Diasporas' projects"

Tunis, Tunisia - From 27/04/2015 to 30/04/2015 [\[Read+\]](#)

## Jordan

### MedGeneration High Level Seminar on Mediterranean Economic Diaspora

Aqaba, Jordan - From 2/06/2015 to 3/06/2015 [\[Read+\]](#)

## [View all events](#)

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This publication has been produced with the financial assistance of the European Union under the ENPI CBC Mediterranean Sea Basin Programme. The contents of this document are the sole responsibility of ANIMA Investment Network and can under no circumstances be regarded as reflecting the position of the European Union or of the Programme's management structures.

The total amount of the project's budget is € 1.92 million, 90% financed by the European Union through the European Neighbourhood and Partnership Instrument and 10% by partners or other sources funding. It is implemented on a 24-month period from December 2013 to December 2015.

The 2007-2013 ENPI CBC Mediterranean Sea Basin Programme is a multilateral Cross-Border Cooperation initiative funded by the European Neighbourhood and Partnership Instrument (ENPI). The Programme objective is to promote the sustainable and harmonious cooperation process at the Mediterranean Basin level by dealing with the common challenges and enhancing its endogenous potential. It finances cooperation projects as a contribution to the economic, social, environmental and cultural development of the Mediterranean region. The following 14 countries participate in the Programme: Cyprus, Egypt, France, Greece, Israel, Italy, Jordan, Lebanon, Malta, Palestine, Portugal, Spain, Syria (participation currently suspended), Tunisia. The Joint Managing Authority (JMA) is the Autonomous Region of Sardinia (Italy). Official Programme languages are Arabic, English and French ([www.enpicbmed.eu](http://www.enpicbmed.eu)).

The European Union is made up of 28 Member States who have decided to gradually link together their know-how, resources and destinies. Together, during a period of enlargement of 50 years, they have built a zone of stability, democracy and sustainable development whilst maintaining cultural diversity, tolerance and individual freedoms. The European Union is committed to sharing its achievements and its values with countries and peoples beyond its borders.



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Project funded by the  
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