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February 2015

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MedGeneration Mentoring Programme for Lebanese entrepreneurs

The MedGeneration mentoring programme is a service matching highly-skilled executives from the Lebanese, Palestinian and Jordanian diaspora with local promising entrepreneurs with the objective of raising the capacity of young start-up leaders, including from an international perspective.

In Lebanon, 5 duos have been formed: start-up managers active in various fields (ranging from nanotechnology to agritourism) will therefore benefit from the advices and support of Lebanese managers and financial executives established in the UK, France or Germany.



Each pair has already initiated this one year accompaniment and collaboration.



The 5 duos formed are (entrepreneur&mentor):

Karim ATOUI & Jadd CHAMIE
 Hania al SAKET & Abdallah HITTI
 Hala BADRACHANI & Talia SOUKI
 Patrick GHARIOS & Jaafar ABDUL-KARIM
 Siroun CHAMIGIAN & Jean-Marie DABBAGHIAN





[Khalil Jai Hokimi - Middle East New Africa Success](#)



Palestine

Young start-ups to boost country's economy

Due to barriers faced by Palestinians in reaching Tel Aviv, the heart of the entrepreneurial ecosystem, many young entrepreneurs launched their start-ups in Ramallah. They believe that investing in home-grown tech start-ups will boost Palestinian struggling economy. [\[Read+\]](#)



Morocco

Future agreement on mobility with the EU?

In January 2015, Morocco and the European Union held discussions in Brussels on a future agreement which would facilitate visa-granting for the Moroccans wishing to go to Europe, and on a future readmission agreement. [\[Read+\]](#)



Lebanon

Fighting against the loss of Lebanese identity for Diaspora

Lebanese Minister of Foreign Affairs and Emigrants, Gebran Bassil, underlined last year the importance of expatriates on the economic and social plans of the country. According to him, every Lebanese of the diaspora plays a decisive role and can tilt the trade balance and transform Lebanese economy from economy of services to productive economy. [\[Read+\]](#)



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3 questions to **Bayan Abed, CEO, PICTI**



What is PICTI?

The Palestine Information and Communications Technology Incubator (PICTI), is an independent Palestinian organisation, which was built to revitalise and sustainably grow the ICT sector in Palestine. Today, PICTI has branched out to offer business services to Palestinian entrepreneurs that have unique and innovative projects with strong market potential.

How does PICTI single out in the landscape of start-up support organisations?

Standing out amidst the competition with an 'outside the box' approach, PICTI tackles the unique challenges accompanying the economic development of Palestine. PICTI is a dynamic partner in the design, development and implementation of start-up ventures, supporting entrepreneurs with integrated packages of world-class business development services aimed at generating successful enterprises.

Why is it strategic to mobilise diasporas for the economic development of Palestine?

PICTI has forged strategic partnerships with local and international players to provide a platform for knowledge and skill exchange vital for the growth of entrepreneurial endeavors in the form of best-practices, mentors, capacity building, donor funding and more.

One of the resources PICTI hopes to utilise is the Diaspora community. Diasporas make up the second largest influx of aid in many countries all over the world in the form of remittances. However beyond that, Diasporas play a vibrant role in the development of Palestine in the promotion of trade and foreign direct investments, volunteerism, creating businesses, supporting entrepreneurship, and transferring knowledge and skills to their country of origin.



[More information about the consortium](#)

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Upcoming events

Europe

Meetings with Jordanian Diaspora in Europe

London, Berlin, Vienna - March 2015 - *More information to come* [\[Read+\]](#)

Europe

Meetings with Palestinian Diaspora in Europe

Paris, London, Berlin - March 2015 - *More information to come* [\[Read+\]](#)

Jordan

Lean Startup Machine

Amman, Jordan - From 12-03-2015 to 14-03-2015 [\[Read+\]](#)

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Download the [project brochure](#)

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The 2007-2013 ENPI CBC Mediterranean Sea Basin Programme is a multilateral Cross-Border Cooperation initiative funded by the European Neighbourhood and Partnership Instrument (ENPI). The Programme objective is to promote the sustainable and harmonious cooperation process at the Mediterranean Basin level by dealing with the common challenges and enhancing its endogenous potential. It finances cooperation projects as a contribution to the economic, social, environmental and cultural development of the Mediterranean region. The following 14 countries participate in the Programme: Cyprus, Egypt, France, Greece, Israel, Italy, Jordan, Lebanon, Malta, Palestine, Portugal, Spain, Syria (participation currently suspended), Tunisia. The Joint Managing Authority (JMA) is the Autonomous Region of Sardinia (Italy). Official Programme languages are Arabic, English and French (www.enpicbcmmed.eu).

The European Union is made up of 28 Member States who have decided to gradually link together their know-how, resources and destinies. Together, during a period of enlargement of 50 years, they have built a zone of stability, democracy and sustainable development whilst maintaining cultural diversity, tolerance and individual freedoms. The European Union is committed to sharing its achievements and its values with countries and peoples beyond its borders.



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